

# Project Name: SocialMind™ — An AI-driven platform for social cognition assessment, training, and early intervention

Principal Investigator: Sherry Kit Wa Chan

## Technology

- well developed and validated social cognitive assessments
- Integrated computational analytic approach on behavioural and eye movement data to provide individual social cognition profiles
- AI-powered, gamified social cognitive assessment, intervention and detection

## Stage of Development

- Social cognitive tasks are ready as well as computational analytic models and well tested in multiple populations
- Next stage is to establish the integrated mobile app/device and the gamified tools for training

## Key Advantages

- More than 10 years of development of well validated social cognitive assessment tasks and analytical models training
- Strong project team with multidisciplinary researchers including psychiatry, cognitive psychology and engineer
- Well connect locally and internationally with the relevant field
- Track records proved by publications and fundings

## Opportunities

- **significant needs and major market**
  - Social skills and social cognition are key to functioning in various psychiatric conditions and general populations
  - Lack of culturally suited and personalised one-step tool to go from detection, training and monitoring



## Intellectual Property

- Validated social cognitive tasks
- Trained computational models

## Contact

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